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Hi-5 Featured On The Biggest Loser's Season Premiere *Rocky Top Hospitality Restaurant Appears On NBC Reality Show*

RALEIGH, N.C. – Dean Ogan, owner of Rocky Top Hospitality (www.rockytophospitality.com), has announced that Hi-5 was featured on NBC's hit reality show "The Biggest Loser". Local contestants Ed and Heba (the orange team) were dining at Hi-5 in downtown Raleigh when personal trainer Bob Harper, co-host of "The Biggest Loser", appeared on one of the television screens in the bar and invited the couple to be contestants on the show. The full episode is available at http://www.nbc.com/The_Biggest_Loser/video/episodes/#vid=642521.

Related Links:

www.rockytophospitality.com
www.hi5raleigh.com
www.nbc.com/The_Biggest_Loser/
www.mmimarketing.com

News Facts:

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Quotes:

"We are delighted to have been featured on The Biggest Loser," said Ogan. "It is exciting to have that type of national exposure and we wish Ed and Heba the best of luck."

About Hi-5:

Hi-5, located at 510 Glenwood Ave. in downtown Raleigh, is a sports restaurant and multimedia lounge where eating is a sport. Hi-5's daily menu features decidedly non-sports bar fare like American tapas and Kobe beef cheeseburgers. All food is \$5, from burgers, wings and nachos to pizza, sandwiches, salads and entrees. The restaurant, which includes a plethora of plasma televisions, private fan rooms and drink specials, is the prime place to watch your favorite team. Hi-5 offers exciting specials every night of the week, such as Monday's Hop Head Night, Tuesday's Karaoke Suicide and Saturday's Dinner and Dancing. Thursday through Saturday a disc jockey energizes the atmosphere and there is live entertainment throughout the week. For more information visit their Web site at www.hi5raleigh.com.

About Rocky Top Hospitality:

Rocky Top Hospitality has been devoted to improving Raleigh, North Carolina's local dining scene since 1998, when their first restaurant opened. Michael Dean's Wood Oven and Seafood Grill was the culmination of years of planning by Dean Ogan. Six other restaurants have now

opened under the Rocky Top Hospitality name. New restaurants are always built from the menu-out, so the emphasis is always on the food and how to create an experience you can't find anywhere else. For more information visit their Web site at www.rockytophospitality.com.

Keywords:

Rocky Top Hospitality, Dean Ogan, Hi-5, The Biggest Loser, NBC, Bob Harper

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